



have you got the
next big idea?

Software Innovation for Schools

Think software and
ICT is for geeks...
...think again!

The software industry is dynamic, creative and fast moving. Programmes and applications change on a daily basis and it can have an impact on everything we do and see!

To ensure students in the region can compete in a global market place we have developed a range of software innovation programmes.

Designed by people who know the education system and the industry the Big Ideas software programmes are ideal for the entrepreneurs and developers of tomorrow.

www.bigideasyouthchallenge.co.uk



Sessions can be tailored to meet the needs of individual schools and include:

- **A fully funded 3 hour workshop**
covering career opportunities, industry trends and new technology
- **Who Wants to be a Software Entrepreneur -**
from the developers of the Big Ideas Youth Challenge, this interactive 'game show' style programme is a fantastic way to learn about software and ICT using state of the art software packages
- **Ideas Generation -**
an interactive workshop designed to stimulate creative thinking
- **Big Ideas Youth Challenge -**
a competition designed to encourage teams of young people to develop software and ICT ideas. With fabulous prizes on offer, Big Ideas Youth Challenge is a great way to progress enterprising ideas.

To date hundreds of students and teachers have taken part in our programmes and are continuing to reap the benefits.

To find out more about any of the Software programmes available from Big Ideas please contact Lisa Smith on

0191 516 6075

or email: lisa.smith@gotabigidea.co.uk

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Big ideas is a division of North East BIC

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